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May 30, 2008

VIA ELECTRONIC FILING

Administrative Law Judge Edward S. Marion
Public Service Commission of Wisconsin
610 North Whitney Way
P.O. Box 7854
Madison, WI 53707-7854

Re: Investigation on the Commission's own Motion Regarding Innovative Utility
Ratemaking Approaches that Promote Conservation and Efficiency Programs by
Removing Disincentives that Exist under Current Ratemaking Policies
Docket No. 5-UI-114

Dear Judge Marion:

Pursuant to Wis. Stat. § 227.44 and Wis. Admin. Code § PSC 2.21(1), we hereby request that Madison Gas and Electric Company (MGE) be admitted as a party to the above-referenced docket. As a Wisconsin public utility, MGE's substantial interests may be affected by the Commission's action or inaction in this proceeding.

In addition, MGE satisfies the requirements for permissive intervention set forth in Wis. Admin. Code § PSC 2.21(2). Given its experience with the matters to be addressed in this docket, MGE's participation will promote the proper disposition of the issues, and will not impede the timely completion of the Commission's investigation.

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Madison Office

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If this request for intervention is granted, the following individuals should be added to the service list:

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Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Daniel P. Gustafson', with a stylized, flowing script.

Daniel P. Gustafson

DPG:ls
cc Service list (by email)